

It is a **centralized identity management solution** for organizations that automatically identifies and synchronizes employee identities across all systems where access is requested.



Integrates and synchronizes with different systems without any restrictions



Manage security risks arising from user errors and unnecessary authorizations



Track all activities in the identity lifecycle



Manage the identity identification and verification process from a single point

Advanced Features:



Role-Based Authorization Management



Self-Service Password Management



Workflow Management



Pre-built Connectors



Advanced Form Editor



GDPR KVKK Dashboard



Analytical Reports



SIEM Compliant Logs and Analyses

Gains in organisations with the *ideal*;

Information Technology

Centralization in user account creation, closure, and management processes

Ease in password reset & unlock processes

Integration in identity management processes across cloud, on-premise, or hybrid environments

Accelerate compliance with KVKK by ensuring the security of identity information

Tools for admin users to design **reports and** dashboards

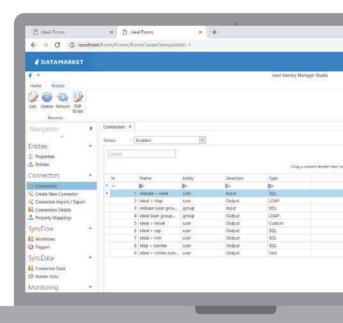
Automation in user group management

Human Resources

Digitalization in role-based authorization and internal control processes

Acceleration in the management of organizational changes

Continuous monitoring of the employee **lifecycle**



ideal is a domestic and national identity management solution developed by the R&D team of Data Market.



idealidm.com/en



www.datamarket.com.tr

Since 1992, we are at your side as your solution provider, system integrator and strategic business partner with more than 30 years of experience.



